



REPUBLIC OF THE PHILIPPINES  
 DEPARTMENT OF AGRICULTURE  
**BUREAU OF AGRICULTURAL RESEARCH**  
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Reference No. 2024-02- 49  
 February 27, 2024

**MEMORANDUM FROM THE DIRECTOR**

**TO : ALL EMPLOYEES**

**SUBJECT : 2024 DA-BAR NATIONAL WOMEN'S MONTH CELEBRATION**

The DA-Bureau of Agricultural Research (DA-BAR) joins the nation in the **2024 National Women's Month Celebration (NWMC)**, with the theme *"Lipunang Patas sa Bagong Pilipinas: Kakayahan ng Kababaihan, Patutunayan!"*, to recognize the role of women and their contribution in nation-building and as agents of national development.

In connection to this, you are all enjoined to participate in the activities spearheaded by our Gender and Development Focal Point System (GFPS) Technical Working Group (TWG) for the entire month of March 2024.

Activity	Date
<b>Announcement of NWMC Activities</b>	March 4
<b>Seminar on Gender-fair Communication</b> Atty. Judie Rose T. Dimayuga National Gender and Development Resource Pool (NGRP)	March 8
<b>Kick-off Ceremony and Launch of the Women's Month Photo Exhibit</b>	March 11
<b>Women's Month Photo Exhibit</b>	March 11-27
<b>#Purple Fridays</b>	March 1, 8, 15, and 22
<b>Film Showing (hybrid setup)</b>	To be announced
<b>Photo Contest</b>	Deadline of Submission: March 8, 3:00 PM  Announcement of Winners: March 26

For your information and guidance.

  
**JUNEL B. SORIANO, PhD**

