



REPUBLIC OF THE PHILIPPINES DEPARTMENT OF AGRICULTURE BUREAU OF AGRICULTURAL RESEARCH

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Reference No. 2024- 44 February 19, 2024

MEMORANDUM FROM THE DIRECTOR

TO

: ALL DIVISIONS/UNITS/SECTIONS

SUBJECT

BAGONG BAR PARA SA BAGONG PILIPINAS INITIATIVE

In response to the nation's united call for a Bagong Pilipinas, and to align the bureau's strategic direction towards the thrusts and priorities of the current administration, the bureau's management hereby encourages and directs all divisions/sections/units to commit at least two (2) services, collectively agreed upon by all staff concerned, relative to your respective office's mandate on or before February 26, 2024.

e.g.: OFFICE OF THE DIRECTOR

- Immediate processing of incoming and outgoing documents to concerned divisions/sections/units especially those with urgent timelines; and,
- 2. Timely cascading and updating of various directives from the Director,

These services will serve as a testament to the bureau's commitment towards developing a Bagong BAR para sa Bagong Pilipinas. You may forward your submissions thru the OD-Planning and Monitoring Unit at email address planning@bar.gov.ph copy furnish od@bar.gov.ph (Subject: BagongBAR_[division/section/unit]). The OD-PMU shall consolidate all submissions before forwarding to the OD on February 29, 2024.

Once the document has materialized, the **Knowledge Management and Information Systems Division-Applied Communications Section** shall facilitate the conceptualization of information materials (i.e. logo, audio-visual presentation, among others) to be developed, for submission to and review of OD by the first week of March 2024.

The Office of the Assistant Director shall oversee all relevant outputs for this initiative.

For your information and strict compliance.

