



Reference No. 2023-02-~~10~~  
February 28, 2023

**MEMORANDUM FROM THE OIC-DIRECTOR**

**TO : ALL DA-BAR EMPLOYEES**

**SUBJECT : DA-BAR'S NATIONAL WOMEN'S MONTH CELEBRATION FOR CY 2023**

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The DA-Bureau of Agricultural Research (DA-BAR) joins the nation in the **CY 2023 National Women's Month Celebration (NWMC)** in pursuant of the following issuances:

1. Proclamation No. 224 s. of 1988 declaring the first week of March every year as Women's Week,
2. Proclamation No. 227 s. of 1998 providing for the observance of the month of March as Women's Role in History Month, and
3. Republic Act No. 6949 s. 1990 declaring March 8 of every year as National Women's Day.

The 2023 National Women's Month Celebration marks a juncture in the advancement of women's rights as it launches a new recurring theme from this year to 2028: **WE for Gender Equality and Inclusive Society** and on the sub-theme: **Expanded Opportunities for Women Participation, Leadership, and Benefits in Science, Technology, and Innovation (STI), ICT, Infrastructure, and Energy**. This signifies a renewed commitment to the advocacy and banks on the gains achieved during the 2016-2022 theme, *WE Make CHANGE Work for Women*, which emphasized the need for compassionate and harmonized networks towards gender equality and women's empowerment (GEWE).

For this year, the DA-BAR GAD Focal Point System (GFPS) has prepared a set of activities sharing with the Philippine Commission on Women (PCW) the advocacy to attain gender-balance in public and private sector, inclusion of women's concerns in leadership platforms and the government's development agenda, and capacitating and preparing women and girls to reach their ambitions.

In view of this, all DA-BAR employees are hereby enjoined to participate and give utmost support and cooperation in the listed activities attached with this memorandum.

Thank you very much.

  
**JOELL H. LALES**



**CY 2023 DA-BAR'S NATIONAL WOMEN'S MONTH CELEBRATION  
CALENDAR OF ACTIVITIES**

DATE	ACTIVITIES
Mar 06, 2023 (Monday)	<b>Announcement of NWMC Theme and Activities during the DA-BAR Flag Raising Ceremony</b>
Mar 08, 2023 (Wednesday)	<b>Kick-off Ceremony and Launch of the Women's Month Exhibit</b> <i>DA-BAR Lobby</i>
Mar 15, 2023 (Wednesday)	<b>#PurpleWednesday</b>  All DA-BAR employees are encouraged to wear the DA-BAR 2023 NWMC purple shirt <sup>1</sup> on this day to signify support for gender equality and women empowerment.
Mar 16, 2023 (Thursday)	<b>Webinar on OPV Corn and the Women Behind Café Bagga</b> <i>Mr. Roynic Aquino</i> <i>DA RFO 2</i> <i>(for all DA-BAR employees and general public)</i>  <i>10:00 AM</i> <i>via Cisco Webex and Facebook Live</i>
Mar 21, 2023 (Tuesday)	<b>In-person/On-site GAD seminars</b> <i>4F BAR Conference Hall</i> <i>(for all DA-BAR employees)</i>  1. Gender-sensitivity in the workplace <i>8:00 AM-12:00 NN</i>  2. Gender-responsive agriculture and fisheries research <i>01:00 PM-5:00 PM</i>  Attire: DA-BAR NWMC 2023 purple shirt
March	<b>Attendance to PCW-led webinars</b> <i>(to be coordinated with PCW)</i>
End of March	<b>Attendance to DA's NWMC Culminating Activity</b> <i>(to be coordinated with DA)</i>

For further details, you may coordinate with the DA-BAR GFPS Technical Working Group.

<sup>1</sup> to be distributed by DA-BAR staff

